

Impact Masterclass

Synopsis

This is a dynamic, on-your-feet, learning-by-doing session on personal and professional impact. Theory is kept to a minimum - participants are expected to work hard and learn fast from tutor and peer feedback. The session also fosters a sense of “shared knowledge” and purpose – essential for building confident and collaborative teams.

Duration

3 hours

Format

Workshop with practical group and individual exercises. Video and tutor feedback.

Delegates

Lawyers and other professionals
Maximum 4-6 per course

Outcomes

As a result of attending the course, you will have the knowledge and skills to:

- make an entrance
- introduce yourself confidently
- work a room
- read an audience
- guarantee you are being heard, understood, and enjoyed

Content

1. Why you should care about the impression you create
2. Handling the fears, concerns and problems that hold you back
3. Appearance
 - a. Developing strong, positive body language
 - b. Dressing for success
4. Voice coaching
 - a. Finding and developing your voice and making it engaging
 - b. Using your voice to set the tone – the scientific evidence
5. Impact in action - individual mini-presentations