

Personal Brand and Professional Impact for Women

Synopsis

This upbeat and positive session offers new skills and the motivation to step into the limelight and get your voice heard. You will emerge with a practical toolkit for building confidence, making yourself visible, and getting your message across.

Duration

1 hour

Format

Tutor-led discussion and workshop with practical exercises in a safe and supportive environment. Knowledgeable feedback throughout.

Delegates

Lawyers and other professionals
Maximum 6 per course

Outcomes

As a result of attending the course, you will have the knowledge and skills to create a great first impression:

- in your professional life
- when you walk into a room
- when you chair a meeting
- when you give a talk

Content

1. How first impressions really count – and why we should care
2. Social and economic position of women in the UK and overseas – How do you measure up against the data?
3. The fundamentals of your personal brand
4. The fundamentals of professional impact
5. How to build your skills and confidence