

Personal Impact Elite Masterclass



Synopsis

Like the Impact Masterclass, but with added high-level sessions on powerful messaging and handling tricky situations. This is a dynamic, on-your-feet, learning-by-doing session on personal and professional impact. Participants work hard and learn fast from tutor and peer feedback. The session also fosters a sense of “shared knowledge” and purpose – essential for building confident and collaborative teams.



Lawyers and other professionals



6 hours

Outcomes

As a result of attending the course, you will have the knowledge and skills to:

- make an entrance
- introduce yourself confidently
- work a room
- read an audience
- guarantee you are being heard, understood, and enjoyed

Content

1. Why you should care about the impression you create
2. Handling the fears, concerns and problems that hold you back
3. Appearance
 - Developing strong, positive body language
 - Dressing for success
4. Voice coaching
 - Finding and developing your voice and making it engaging
 - Using your voice to set the tone – the scientific evidence
5. Content
 - Constructing coherent messages
 - Delivering the messages with impact
 - Reading and reacting to the audience response
6. Impact under pressure
 - Tricky situations and why you find them difficult



- Question and answer sessions – Opening up, answering and closing down
 - Using impact techniques to take control
7. Impact in action – individual mini-presentations

[Get in touch](#)